



Trademarking & Licensing for LISD



MAKING YOUR LOGO WORK FOR YOU!!!

Guidelines

- All items sold at Vandegrift or representing Vandegrift and/or Vipers should have a tag on it now
- Each Booster Division should sign up with Sabre and register their organization, as well as order tags...they are free for current stock
- Every vendor has to register with Sabre and must be approved, registration takes less than 1 minute



Guidelines Continued...

- Vendors will need to know anticipated retail price of item and then will pay 25% of 10% of retail price, if they are for Booster organization
- Free items given away at games or events must be tagged also, if given free by Boosters, then notate in comments section when ordering tags and they will be shipped for free
- Free items given by another organization, such as a t-shirt given by a bank, or towel given by car company, will have to have a tag and they will have to register with Sabre and pay the licensing fee



Tag Guns

- Garment Tagging Guns can be purchased online at www.aliexpress.com for \$7.35 each and it is suggested that you purchase more than one.



Approved Vendors

- RockSoft Chenille & Embroidery Inc.
- big t's
- Nikco Sports
- Lemonade and Cupcake
- Curious Glass
- Tumbleweed Shoppe
- BillyBobster LLC
- Acclaim Screen Printing
- Spirit X
- Flying Threads Embroidery
- Lou's Shirt Shack
- Gridiron Glory Alumni Football LLC
- PS Promotions
- Victory Designs TX
- Sense and Nonsense
- Georgetown Sporting Goods



Reference Information

- <http://www.leanderisd.org/default.aspx?name=trademarking>
- <http://sabrelicensing.com/texas/leanderisd/vandegrift-high-school/>
- Jay Palmer, Account Manager of Sabre
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- Tammy Morrow, LISD Marketing 512-570-0030

